

Geek Unicorn

Web Designer

Part time

Geek Unicorn is a full service online presence management agency that specializes in web design, branding, and search engine optimization. We're looking to expand our in-office team with a few positions, including a Web Designer who will support the team at Geek Unicorn. Geek unicorn has a mix of new and existing clients and clients whose sites were built by other designers. This job will be varied with many ongoing projects and clients. It will be a mix of building websites and maintaining and updating pre-existing websites.

Our Work Environment Is:

Ambitious. We look for solutions, not excuses. We anticipate problems and find a path to a successful outcome. We strive to learn from our failures, celebrate our success, and tackle each project head on with optimism.

Passionate. We love what we do. We are eager to come to work each day. We always want to be the best we can at what we do here.

Efficient. We streamline our processes to get the most out of each work hour. We are always looking for ways we can do things better.

Flexible. You have a life and we want you to live it. If you need Friday off because there is a killer concert in town or your kid needs to get to the dentist – go for it (just let us know and we'll work something out).

Creative. We provide an environment that inspires, protects, and celebrates creativity. We use our ideas to generate measurable results. We believe that creativity is everyone's responsibility.

Responsibilities

- Participate in requirements gathering and project scoping
- Participate in conceptualization and ideation of projects
- Design and build WordPress websites primarily using Divi and Cornerstone
- Setting up e-commerce web stores, primarily Woocommerce
- Updating plug-ins and security on WordPress sites
- Create, enhance and maintain landing pages
- Maintain and update existing websites on various CMS
- Set up sandboxes for new and existing websites
- Basic setup of host platform and SMTP settings
- Troubleshoot and resolve bugs
- Quality Assurance
- And other duties to support web development projects at Geek Unicorn

This role is right for you if:

- You have 3+ years of experience building websites
- You have 1+ years working with WordPress
- You are familiar with both UX and UI applications
- You can create appealing, unique and efficient interfaces and designs
- You write clean code, optimized for performance, load times and maintainability
- You actively seek out ways to improve projects and contribute to tasks
- You like variety and working on multiple projects
- You're super meticulous about the little details
- If you don't know how to do something you'll research to figure it out
- You have an interest in keeping current with web and mobile trends and new, innovative technologies
- You're all about collaboration and teamwork
- It would bother you to submit work that wasn't your best
- You triple check your work
- You enjoy TGIMondays

Would be nice:

- Experience with SEO research or application
- Experience in graphic design
- Social media management

Programming Language – Must Haves:

- HTML5
- CSS3
- JavaScript
- PHP

Languages – Would be Nice:

- Liquid
- SQL
- Apache

Apps we use:

- GSuite
- Adobe Creative Cloud

Location Requirements:

While there will be some opportunities to work from home, work is predominantly done in our Toronto office. Please do not apply if you are unable to meet our location requirements.

To apply please email your resume to rachel@geekunicorn.com